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2-Step Seed List

1) If you could select 10 keyword phrases you'd like your site to rank on, what would they be? Please list (in order of preference) the top 10 most desired phrases in the top portion of this form.

****PLEASE PUT IN ORDER OF IMPORTANCE.**

****Please be specific as possible.**

Example:

1. Gourmet Popcorn
2. Popcorn Seasonings
3. Popcorn Popper
4. Old Fashioned Popper
5. Small Kernel Popcorn
6. Cheese Seasoning Popcorn
7. Hand Crank Popper
8. Flavored Popcorn Oils
9. Popcorn Gift Packs
10. Fiery Garnet Popcorn

Top 10 "Dream Phrases"

1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

2) Please list the geographic regions that you would like to receive clients from. If you are targeting ***globally***, then please ignore this step.

****PLEASE PUT IN ORDER OF IMPORTANCE.**

Example:

1. Albuquerque
2. Los Lunas
3. Rio Rancho
4. Belen
5. Santa Fe

Geographical Areas To Target

1.
2.
3.
4.
5.

Client:_____ **Web Site**:_____ **Date**:_____

(Authorized Party Signature)

Nothing in this document should be construed to alter your SEO contract(s). This document is merely a worksheet used to aid us in performing keyword research.

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